



Robert Hearn

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About Me:

Specialising in print and editorial design, I am a conceptually driven designer looking for a fast-paced and creative role to take my career to the next level. I'm adaptable and most comfortable when facing a new task up against a tight deadline.

My portfolio proves that I'm happy tackling new challenges and taking creative risks, and with a strong focus on personal development, I'm always keen to learn new skills. With the design industry becoming more digitally dominated, I'm eager to gain further experience on-role.

Education: (References on Request)

Norwich University of the Arts (2013-2016)

BA (Hons) Graphic Design
(Design for Publishing) 2:1

Aylesbury Grammar School (2007-2013)

4 A Levels incl. Fine Art, Product Design and History
9 GCSE A-B including English and Maths

Skills + Abilities:

- Take editorial concepts from concept to press
- Repro, preflight, and artwork all elements of a successful magazine
- Assisting on production and commercial design for clients
- Working as lead sole designer to schedule as part of a close-knit editorial team
- Adapting to new challenges and self-teaching new skills on-the-go
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Print Production
- After Effects
- Mixed Media / Illustration work
- Basic HTML and CSS
- Mailchimp and Wordpress

Work Experience: (References on Request)

Grand Designs Magazine at Media 10 (October 2018 - Present) Designer

- Design and layout pages in the monthly magazine
- Repro images and preflight Indesign files for press
- Redraw house plans in Illustrator
- Storyboard and create social media promotional videos in After Effects
- Export and upload the digital issue
- Assist the Art Director in day-to-day design matters
- Create Media Sheets for the sales team
- Design advertorials
- Organise and update the dummy magazine

Hurst Media Company (August 2016 - October 2018) Designer

- Sole designer for small contract publisher working in a close-knit team
- Designed across a portfolio of magazines and supplements (Celebrity Secrets - distributed with OK! magazine, CALIBRE magazine, Be Your Own Boss - distributed with The Evening Standard)
- Created design guidelines and applied these to editorial content and advertorials for National Press supplements inserted in The Telegraph, The Sunday Telegraph and the Evening Standard
- Created and designed pitches and proposals to win publishing contracts
- Designed and helped manage assets for websites and social media
- Preflighted pages and artworked images for press. Responsible for image sourcing, budgets and all artworking (apart from interview shoots)
- Took control of design work-flows. Covered for Production Manager in absence, including assisting with the taking in and preflighting of adverts and liaising with clients
- Advert and advertorial design to client specifications. Feedback directly to clients for changes and amends
- Be adaptable and pitch in where needed in a fluid work environment

Aylesbury Skateboards (March - July 2016, May 2018 - Present) Ad-hoc digital designer and illustrator

- Illustrated logo and created branding, art directed by owners
- Email design on Mailchimp
- Digital asset creation
- Editing product images

Studio Medlikova (June - October 2015) Freelance Design Assistant

- Book cover artworking in Photoshop and Illustrator